OUTLINE

- Introduction
- Time frame & location
- Participating members (Stakeholders)
- Priority Objectives
- Strategy
- Specific Target
- Launching
- Programme and activities
- Resources

- Assessment tools
- Findings
- Discussion
- Limitation
- Conclusion
- Recommendation
Introduction

“GETTING TO ZERO”: Global Political Declaration

“Intensify our efforts to Eliminate HIV/AIDS”

High Level Meeting
New York June 2011
18 Nov 2011: ASEAN Leaders have adopted the “ASEAN Declaration of Commitment”:

- Zero New HIV Infection
- Zero AIDS-Related Death
- Zero Discrimination
Malaysia Commitment

• July 2012 Ministry of Health nominated Melaka Historic City represented Malaysia to participate in the project.

• Melaka State Government take the challenges and Mayor of Melaka Historic City represented Malaysia in 1st site meeting on August 2012 in Phuket as a mark of concurrence for the project.
Introduction State of Melaka

<table>
<thead>
<tr>
<th>District</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Melaka Tengah</td>
<td>522,300</td>
</tr>
<tr>
<td>Alor Gajah</td>
<td>189,626</td>
</tr>
<tr>
<td>Jasin</td>
<td>140,474</td>
</tr>
<tr>
<td>Melaka</td>
<td>842,500</td>
</tr>
</tbody>
</table>
Introduction Melaka Historic City

• Melaka is the third smallest state in Malaysia
• Area of 1,650 square miles
  • 3 districts namely Central Malacca (Melaka Tengah), Alor Gajah and Jasin District
• Malacca City in Melaka Tengah has been listed as a UNESCO World Heritage Site since 7 July 2008, and is known as Malacca Historical City.
• Declared as a developed state by 2010.
Why Implemented in Melaka Historic City

• The State Government are very committed
• Malacca a developed state, leads to the City of Green Technology (people healthy, fit & active)
• Strong basic HIV data
• Moderate Control of HIV infection
• Wide Coverage of HIV services & variety.
• High capabilities Project management and monitoring.
• Small state and the opportunity for high replication of other states
Time Frame: July 2012 till end of 2015

Location: District of Central Melaka
Approach

• By using *Blue Ocean Strategy* approach (NBOS) with involvement of various government agencies, non-government and individuals in efforts to eliminate HIV/AIDS in Melaka.

• Malacca Historical City is the first city in Malaysia declared the commitment towards “City to Zero HIV in 2015”.
Launching Ceremony
5 September 2013
Hotel avillion Legacy
Melaka
Rt. Hon. Datuk Wira Ir. Hj. Idris Bin Hj. Haron
Chief Minister of Melaka

&

Datuk
cq
Subang
Sarawak,
Malaysia

Malaysia World Wide
City
Celebration 2003

Malaysia

World Wide
City
Celebration 2003

Malaysia

World Wide
City
Celebration 2003
MELAKA HISTORIC CITY GETTING TO ZERO HIV
BY 2015

Jointly Officiate By
Rt. Hon. Datuk Wira Ir. Hj. Idris Bin Hj. Haron
Chief Minister of Melaka

&

Dr. Mariam Subramaniam
Director of Health, Malaysia

AIDS-RELATED DEATHS
NEW HIV INFECTION

[Image of a group of people standing together at an event]
Participating members: Stakeholders

CHAIRMAN
YBHG DATUK BANDAR MBMB

CO CHAIRMAN
STATE HEALTH DIRECTOR

SECRETARY
DEPUTY HEALTH DIRECTOR
(PUBLIC HEALTH)

WORKING COMMITTEE
JOB REHABILITATIONS

WORKING COMMITTEE
SOCIAL & WELFARE

WORKING COMMITTEE
HARM REDUCTION

WORKING COMMITTEE
PROMOTION AND ADVOCACY

WORKING COMMITTEE
TREATMENT & SERVICES

WORKING COMMITTEE
RELIGION & MORAL

WORKING COMMITTEE
LAWS & REGULATIONS
Inter Agencies:

- Melaka Historical City Council
- Hang Tuah Jaya Municipal Council
- Legal Adviser of Melaka
- Chief Minister's Department
- Police Department
- National Anti-Drug Agency of Melaka
- Melaka Mufti Department
- Prison Department of Melaka
- Melaka Islamic Religious Department
- Department of Social Welfare
- Melaka Education Department
- Department of Information, Broadcasting Department
- Youth and Sports Department
- Department of Tourism Malacca
- Malacca Community Development Department
- Agriculture Department,
- Women Development State Office
- Melaka Fisheries Department
- Land Office of Central Melaka District
- Department of National Unity & Integration Melaka
- Melaka Mass Media Club
- Department of Occupational Safety and Health Act of Melaka
- Melaka State Department of Labor
- Department of Manpower
- Department of Skills Development
- NGOs:
  - PEMADAM
  - Reproductive Health Association of Melaka
  - FRIENDS Club Melaka
  - PENGASIH Association of Malaysia
  - Taiwan Buddhist Tzu Chi Foundation Malaysia
Strategic Plan of Action
Objective

To reduce by 50% the number of new HIV infections by scaling up, improving upon and initiating new and current targeted and evidence based comprehensive prevention interventions.

To increase coverage and quality of care, treatment and support for People Living with HIV and those affected.

To alleviate the socioeconomic and human impact of AIDS on the individual, family, community and society.

To create and maintain a conducive and enabling environment for government and civil society to play meaningful and active roles in decreasing stigma and discrimination.

Further increase general awareness and knowledge of HIV, and reduce risk behaviour for at risk and vulnerable populations.
Strategy:

• Strategy 1: Improving the quality and coverage of prevention programmes among most at risk and vulnerable populations
  
  1.1 Prevention of HIV transmission through the sharing of needles and syringes
  
  1.2 Prevention of HIV transmission through unprotected sex
  
  1.3 Prevention of parent to child transmission (PPTCT)

• Strategy 2: Improving the quality and coverage of testing and treatment.
Strategy 3: Increasing the access and availability of care, support and social impact mitigation programmes for People Living with HIV and those affected.

Strategy 4: Maintaining and **improving** an enabling environment for HIV prevention, treatment, care and support.

Strategy 5: Increasing the availability and quality of strategic information and its use by policy makers and programme planners through monitoring, evaluation and research.
Target

• To reduce 50% of new HIV notification in line with national targets by 2015 (11/100,000 population: refers to the 22/100,000: 2000 MDGs)

• To reduce 50% new sexual transmission of HIV (2010: 9.2/100,000 to 2015: 4.6/100,000)

• Virtually eliminate vertical transmission of HIV by 2015 (<2%)

• To reduce 50% new HIV transmission among injecting drug users (2010: 9.2/100,000 to 2015: 4.6/100,000)
To reduce 50% TB HIV mortality
(2010: 6 / 27 = 22.2% to 2015: 12%)

To increase the coverage and quality of treatment, care and support for people living with HIV to 80%.
(2010: 21.9% to 2015: 80%)

To increase awareness and general knowledge of HIV and reducing risk behavior for risk and vulnerable populations.
(2012: 12.7% to 2015: 50%)
Target Group

• IDU
• Sex workers and partners
• Transgender
• MSM
• Teenagers
• Pregnant woman
• People Living With HIV AIDS and partners
• TB Patients
Interagency Activities

• Forum, workshop, seminar.
• Integrated operation with various department such as PDRM, AADK, Kastam, JKNM, MBMB, JAIM.... “Ops Mak Nyah”, prostitution, drugs, massage parlors, pub, disco...ect
• Counseling, screening and health education among high risk groups
• Medical surveillance : Renewal & Licensing of the massage parlors, pub, disco...ect
Integrated Operation
Meeting
BENGEL PERNIAGAAN
PELAN TINDAKAN BANDARAYA MELAKA
MENUJU SIFAR HIV 2015
4-6 MAC 2013
Social Assistance:
Hari Raya Festival
Social Assistance: Celebrating Hari Raya PLHIV
Selamat Hari Raya Aidilfitri 2014

Lahir daripada
Pengurus XI AJK
Mainar

14-08-2014
Social assistance: Visit to patient residence
Health Promotion
Melaka Agresif Promosikan Pelancongan Di Johannesburg, Cape Town

PELANCONG AFRIKA DIJANGKA MENINGKAT - IDRIS

>>> Ketua Menteri, Datuk Wira Ir. Idris Haron optimis kedatangan pelancong dari benua Afrika ke Melaka dijangka meningkat berikutan promosi pelancongan yang diadakan di Johannesburg dan Cape Town, Afrika Selatan

ZAINUR SULMAN DAN LEEF AHMAD
(Wilayah Persekutuan Delta Johannesburg, Afrika Selatan)

Melaka Bandaraya Pertama Di ASEAN Sasar Sifar HIV/AIDS

PERKAMA Rai Ahli & Bakal Jemaah Haji

Semangat Patriotik
Screening : AADK Client
HARM REDUCTION
Community Programme
AADK & PDRM
Harm Reduction

KK Masjid Tanah
Pelancaran Ternak Tani
Harm Reduction
Ternak Tani: Pelepasan ikan sembilang
Harm Reduction
Ternak Tani: Penanaman Sayur dan buah-buahan
JAIM: Opps TG and Sex Workers
Resources

• The project will run in smart partnership with other government agencies, NGOs and individuals.

• In term of financial resources, it will be 95% from Ministry of Health and the rest will be shared by other agencies (based on needs) such as State Religious Department, Tithe Centre, Baitul Mal, WFCD, Local Authority, and NGOs etc.
Assessment Tool

- Surveillance data analysis:
  - Situational analysis
  - Comparative yearly surveillance data

- Focused group discussion (FGD)
  - FGD was done quarterly. It was attended by participants from various agencies. They were divided into groups based on 7 selected issues. Issues discussed and rectified include training, linkages, budget and participation of NGOs in HIV/AIDS programme.
Achievement
Notification Rate

- **2010**: 83 cases, 18.6% notification rate
- **2011**: 84 cases, 16.7% notification rate
- **2012**: 94 cases, 18.2% notification rate
- **2013**: 103 cases, 19.7% notification rate
- **2014 (Jan-June)**: 30 cases, 15.0% notification rate
- **2015**: 25 cases, 12.5% notification rate

The chart shows the increase in the number of cases and the corresponding notification rates from 2010 to 2014, followed by a decrease in 2015.
Notification rate : Sexual Transmission

![Graph showing the notification rate for sexual transmission from 2010 to 2015.](image)

- **No of Cases**
- **Notification rate**
- **Target**

<table>
<thead>
<tr>
<th>Year</th>
<th>No of Cases</th>
<th>Notification rate</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>41</td>
<td>9.2</td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>41</td>
<td>8.1</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>64</td>
<td>12.4</td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>82</td>
<td>15.7</td>
<td>4.6</td>
</tr>
<tr>
<td>Jan-Jun 2014</td>
<td>24</td>
<td>4.5</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Target 2015: 4.6
Notification rate : IDU

- **No of cases**
- **Notification rate**
- **Target 2015**: 4.6

### Data Points
- **2010**: 41, 9.2
- **2011**: 43, 8.5
- **2012**: 28, 5.4
- **2013**: 15, 2.9
- **Jan-June 2014**: 12, 2.3
- **2015**: (Not specified)

**Graph Notes**
- **Y-axis** represents the **No of cases** and **Notification rate**
- **Legend** includes:
  - No of cases
  - Notification rate
  - Target
TB HIV Co-Infection

![Chart showing TB, HIV, TB/HIV co-infection, and HIV-TB death cases from 2010 to Jan-June 2014.](chart.png)

- **TB** cases:
  - 2010: 197
  - 2011: 200
  - 2012: 318
  - 2013: 423
  - Jan-June 2014: 170

- **HIV** cases:
  - 2010: 83
  - 2011: 84
  - 2012: 94
  - 2013: 99
  - Jan-June 2014: 34

- **TB/HIV co-infection** cases:
  - 2010: 27
  - 2011: 29
  - 2012: 28
  - 2013: 26
  - Jan-June 2014: 13

- **HIV-TB Death** cases:
  - 2010: 6
  - 2011: 6
  - 2012: 6
  - 2013: 4
  - Jan-June 2014: 2
VERTICAL TRANSMISSION

No vertical transmission
Coverage PPHIV & ARV Treatment

Target: 80%
## HIV KNOWLEDGE AMONG ADOLESCENT (UNGASS)

<table>
<thead>
<tr>
<th>Year</th>
<th>% of young population with knowledge on HIV</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>8%</td>
</tr>
<tr>
<td>2012</td>
<td>12.7%</td>
</tr>
<tr>
<td>2013</td>
<td>22.1%</td>
</tr>
<tr>
<td>2014</td>
<td>49.5%</td>
</tr>
</tbody>
</table>
Lesson Learn

- All government and non-government agencies have contributed to combating the spread of HIV infection in Melaka.
- Apart from screening and treatment provided by the Ministry Of Health Malaysia, other agencies are also required together to help provide services.
- Social and welfare was one of the need urgently by PLHIV. With existence of this project their contributions their welfare can be given proper attention.
- Similarly, high-risk premises, they had increase their knowledge and awareness about HIV AIDS. Voluntary screening held periodically.
- Existing of this project, the issue of HIV-AIDS are addressed from various angles in Malacca. It is not be a burden to the state Health Department Malacca only but is a shared responsibility.
- I hope that Malacca Historical City Getting To Zero HIV will be a good model for other towns in Malaysia. Pahang launch this project today. Next to Sabah, Sarawak and Negeri Sembilan.

Congratulations.
Conclusion

• Melaka Getting to Zero Project aims to reduce transmission of HIV in line with the objective of MDG 6, Political Declaration on HIV/AIDS 2011 & NSP 2011-2015.

• The involvement of Malacca as part of the ASEAN City Getting to Zero Project has led the city enhancing and up scaling the existing HIV/AIDS programmes and activities.
Melaka Historic City Getting To Zero
BY 2015:

Zero New Infection,
Zero Death
Zero Discrimination.
Thank You